



VALTER BALDACCINI

2014 | 2024

cultivating a **more peaceful** world



A Year of Culture and Sports Honoring Valter





“You will agree with me that there is just one wish that prevails over all others: that a new age may begin in which Mankind finally finds peace – the value on which all the others are rooted – because peace means life, growth, and the pursuit of improvement in relationships with one’s neighbor and among peoples.”

Valter Baldaccini





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A heartfelt and profound tribute to an enlightened entrepreneur and a man who left an indelible mark on the life of his community. The year 2024 marks the **10th anniversary** of our Founder Valter Baldaccini's passing.

His values and ideas were, and still are, a source of **great inspiration** for our Group and all our people: the importance of human relationships, respect for others, and the creation of a We Economy.

With his ideas and actions, Valter Baldaccini set an example in the planting of the **seeds of peace** as a value, a value that forms the basis of all the events dedicated to him which have been organized during 2024.

SALA AZZURRO OPENING

The new **Sala Azzurro** (Blue Room), opened on May 3, 2024, pays homage to the value of hospitality that Valter Baldaccini masterfully taught us, both as a person and as an entrepreneur.

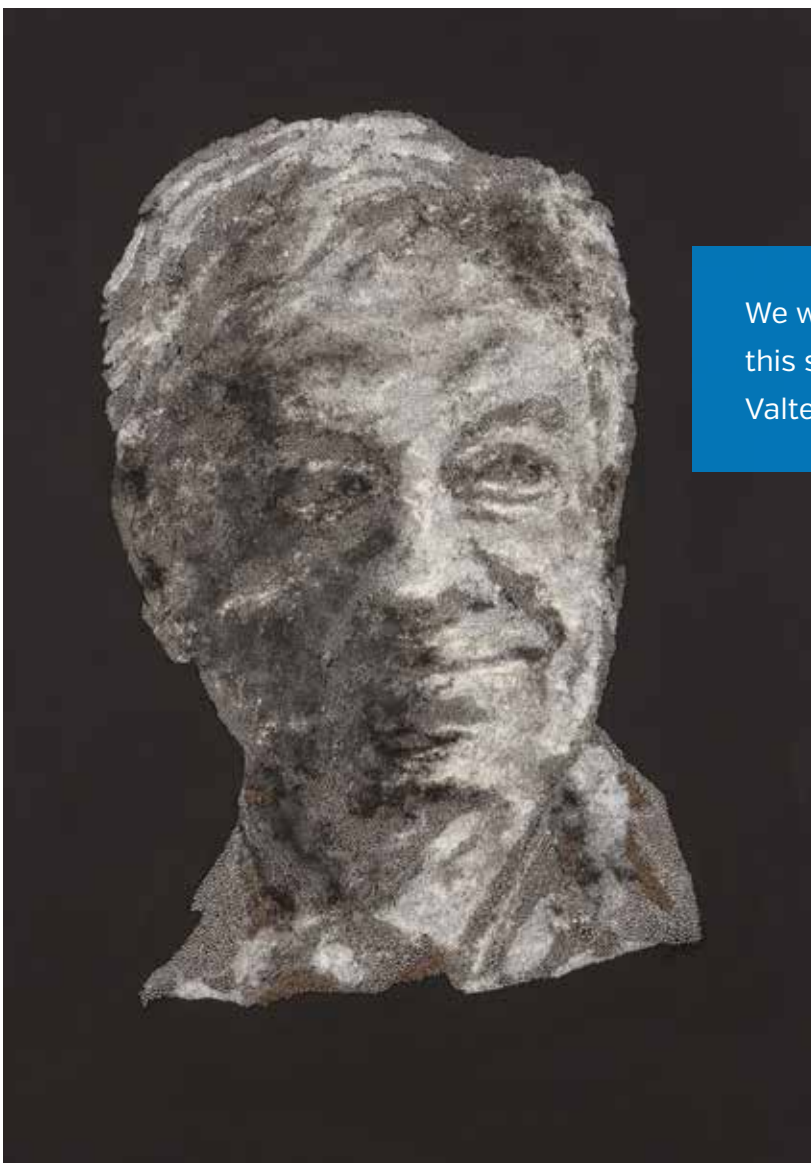
Its aim is to welcome and embrace all UMBRAGROUP guests, and its name comes from the title of a timeless classic of Italian song, “Azzurro”.

It was one of Valter Baldaccini’s favorite songs; he found it provided the perfect harmony for both professional and private meetings. For him, every meeting was an opportunity for human connection, a chance to cultivate meaningful bonds in an often hectic world.





We were honored to receive from artist **Silvana Di Vora**, during this special year for us, an artwork full of meaning: a portrait of Valter Baldaccini, seen through her eyes.

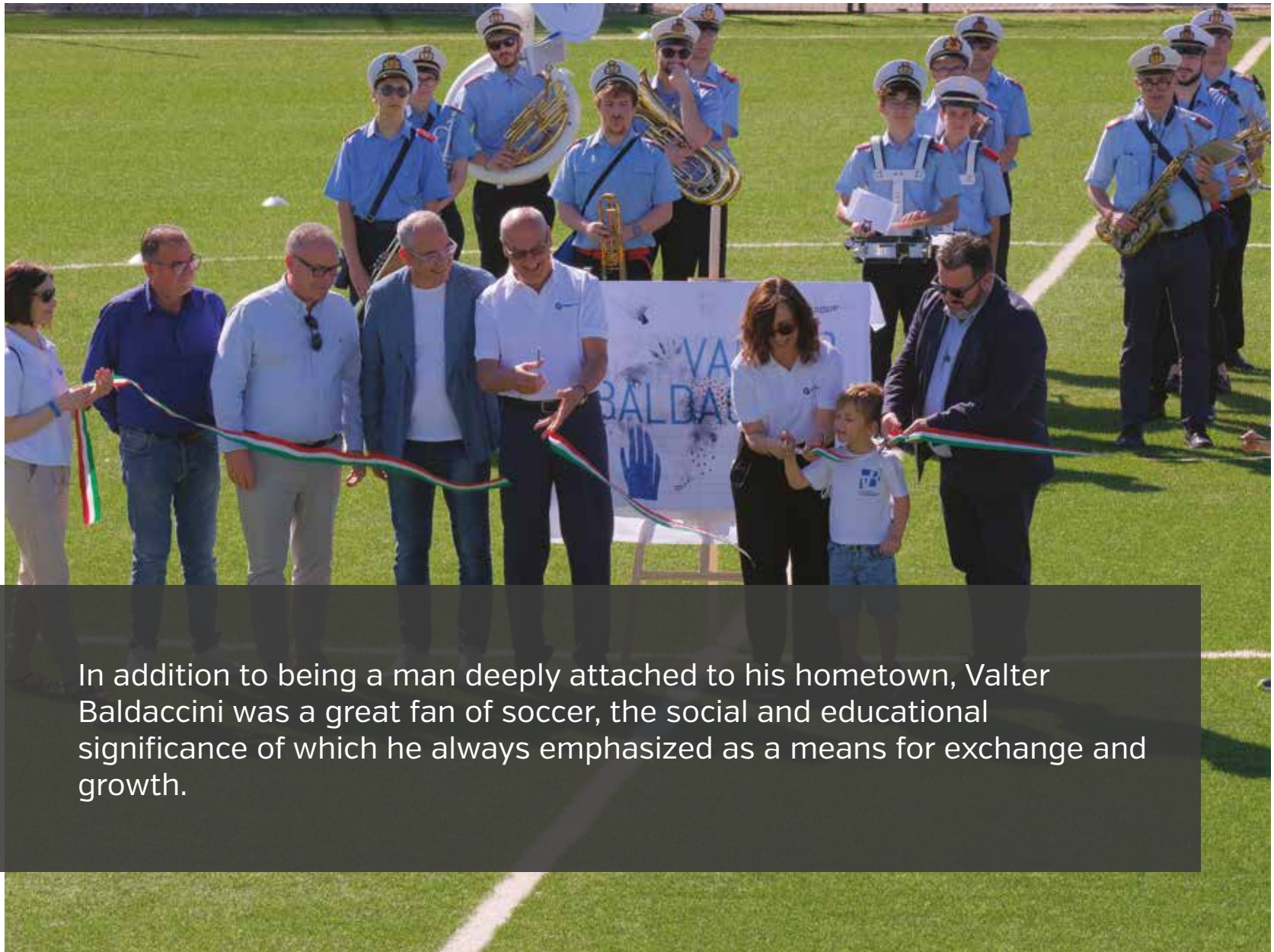


It is a piece that originated from the desire to give new life also, and above all, to those materials that are not usually used in industrial production.

Thus, UMBRAGROUP's balls are transformed into exquisite tesserae of an artist's mosaic, producing an extraordinary work.

The portrait of our Founder was produced using the industrial materials of his UMBRAGROUP, in a new form, a symbol of **rebirth and transformation**.

CANNARA STADIUM DEDICATION



In addition to being a man deeply attached to his hometown, Valter Baldaccini was a great fan of soccer, the social and educational significance of which he always emphasized as a means for exchange and growth.

First as a player, then as honorary president, he always played on the ASD Cannara team, also working hard for his community, together with other fellow citizens, **for the renovation of the municipal stadium, which now – since this past June 15th – bears his name.**

Precisely because of his constant attention to the good of the town of Cannara, the municipality decided to name the stadium after Valter Baldaccini.



“Valter Baldaccini Stadium, for his work in promoting sports and its socio-educational values among young people through the culture of respect and social development.”

[The dedication that appears on the plaque placed at the entrance to the Valter Baldaccini Municipal Stadium in Cannara]



JUNE 15, 2024

INTERNATIONAL SOCCER TOURNAMENT

Right after the institutional event of the official Valter Baldaccini Municipal Stadium dedication, the International Football Tournament began.

UMBRAGROUP invited strategic customers, subsidiaries, the “old glories” who used to play for ASD Cannara, the Umbria Aerospace Cluster and, of course, the entire local community to spend a day together devoted to sports.





These are the **faces, smiles, and emotions** of all who gathered in Valter's honor to celebrate the importance of human relationships in business.





JUNE 15 2024

INTERNATIONAL
SOCCER
TOURNAMENT



*"In peace people can truly become
the center of all activity."*

Valter Baldaccini



The winner of the tournament was the team from UMBRAGROUP Europa, which raised the cup after finishing first ahead of the “Old Glories” of ASD Cannara and UMBRAGROUP SpA, who were awarded prizes during an evening characterized by respect and friendship.

A heartfelt thank you goes out to all the teams that participated, displaying a desire for healthy competition and fair play: Agilent Technologies, Airbus, Carer, Microtecnica Collins, UMBRAGROUP Europa, UMBRAGROUP SpA, Umbria Aerospace Cluster, Vecchie Glorie ASD Cannara.

JUNE 15 2024

INTERNATIONAL SOCCER TOURNAMENT





UMBRAcral

ASCENT OF MOUNT VECTOR

The idea of making a night climb of Mount Vector originated in April, during a meal after a morning of trekking by a group of coworkers.

Spending time together, which Valter enjoyed so much, the mountains, and the ten years since his passing, immediately inspired the CRAL [workers' recreational association] initiative.





The date was chosen based on the full moon which, coincidentally, would have occurred on exactly the same day ten years earlier.

On July 20th, in the middle of the night, no fewer than 65 of UMBRAGROUP's coworkers, friends, and retirees gathered at the slopes of Mount Vettore to begin their adventure!





At the crack of dawn, once the summit was reached, we raised a toast to the wonder of that moment, thinking of Valter who, we were sure, was right there with us...



29 - 30 AUGUST 2024



4th Edition – Under 13 Soccer Tournament

A GOAL FOR VALTER





Now in its 4th year, “A Goal for Valter” is the Under 13 soccer tournament organized by ASD Cannara in collaboration with UMBRAGROUP and the Valter Baldaccini Foundation.



This year 6 teams belonging to the Under 13 category competed for the final trophy: A.C. Fulgens Foligno, A.C. Perugia Calcio, ASD Calcio Palazzo, ASD Cannara, Terni Football Club, and U.S. Tolentino 1919.

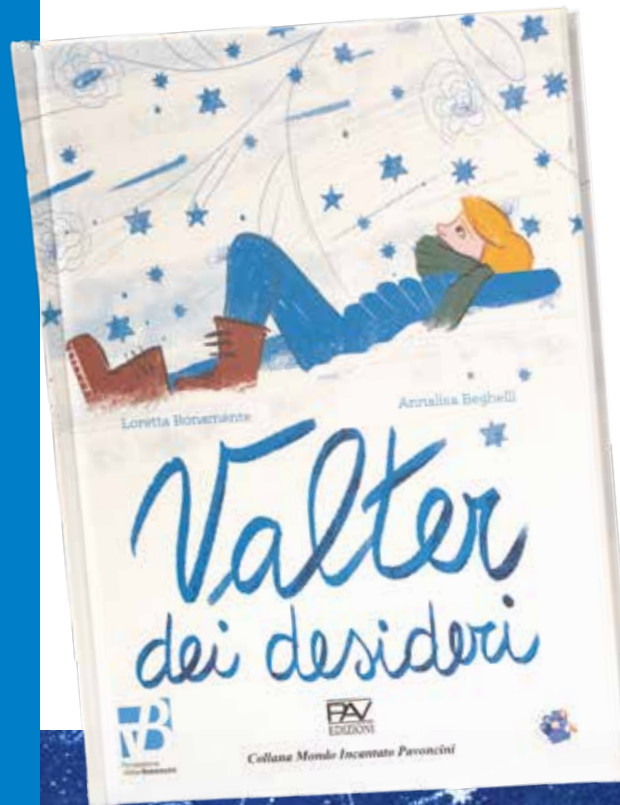
It was two days of **sharing**, a value that Valter Baldaccini championed throughout his life and which today still guides not just his company, but the entire extended community also.





Fondazione
Valter Baldaccini

TOLD TO BOYS AND GIRLS "VALTER THE HOPEFUL THINKER"



"Valter the Hopeful Thinker" is the Valter Baldaccini Foundation's fairy tale written by Loretta Bonamente and illustrated by Annalisa Beghelli that tells little girls and boys about the life of Valter Baldaccini.



The idea for this fairy tale, published by PAV Edizioni, was hatched during a hike on Mount Subasio organized on the occasion of the eighth anniversary of the Valter Baldaccini Foundation. Hiker-actress **Loretta Bonamente** had started to imagine Valter as a child and to tell his story to a group of boys and girls.



That story then came to life in the book “Valter the Hopeful Thinker,” which was presented at the San Carlo Theater in Foligno, as a play version.

Starring Loretta Bonamente, directed by Giacomo Nappini Casuzzi, and with the collaboration of the boys and girls of Protemus. “Valter the Hopeful Thinker” mixes real events and fantasy, aiming to make adults reflect and make the **importance of hopeful** thinking known to so many boys and girls.

November 28, 2024

Auditorium San Francesco al Prato | Perugia

Emotions and Dreams



piano concert
Mariangela Vacatello

Mariangela Vacatello

A grand piano is positioned in a room with blue ambient lighting. To the left, a tree-like structure is wrapped in warm white string lights. The background features a wall with a framed picture and a doorway. The piano is a dark color, and its reflection is visible on the floor.

"Music sends us messages for a more just world where love prevails over hate and forgiveness over revenge, a world where, more and more, the golden rule of Christianity is practiced: Love your neighbor."

*Valter Baldaccini, 2002
From the collection of writings and speeches*

Music moves the soul, or, as Valter Baldaccini would say: *"Music touches the deepest chords of the soul."*
A true harbinger of peace and hope.

The Auditorium of San Francesco al Prato, a place of timeless beauty, hosted as part of “Emotions and Dreams” a piano recital by **Mariangela Vacatello** for authorities, institutions, UMBRAGROUP collaborators and the local community.

On Valter Baldaccini’s birthday, a tribute to culture and music as a true harbinger of peace and hope.





Mariangela Vacatello, with her extraordinary interpretive ability, profound artistic sensitivity, and a captivating energy, is one of the most esteemed musicians of her generation.



She chose for the audience pieces and composers that embody vision and innovation in their works, techniques, and expressive styles, succeeding with her performance to move all present, so much so that she received a tanding ovation at the end.



*Emotions
and Dreams*



“Throughout his lifetime my father silently sowed many seeds of peace, which today thrive in UMBRAGROUP and the Foundation that bears his name.”

Beatrice Baldaccini
Chief People & Brand Officer of UMBRAGROUP
and President of the Valter Baldaccini Foundation





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